

LIFELONG LEARNING FOR COMMUNITY EMPOWERMENT THROUGH ENTREPRENEURSHIP TRAINING BASED ON POTENTIAL, EXCELLENCE AND LOCAL WISDOM

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ABSTRACT

Lifelong learning looked essentially that people have the same rights and opportunities to meet the learning needs. Non-formal education with a variety of units are expected to have an impact on community empowerment. Community empowerment is the process of improving the community's ability to analyze every situation of economic, social, and politics, and also develop skills to improve their standard of living. Entrepreneurship training as non-formal education unit is implemented for economic empowerment. Entrepreneurship training based on potential, excellence and local wisdom focused on increasing economic growth led by local communities to improve their economic welfare. This entrepreneurial training strategy used a territorial approach that relies on the needs, potentials, advantages and local wisdom actors of a certain area.

This study analyzes the concept of lifelong learning, community development, entrepreneurship training, potential identification, excellence and local wisdom. Implementation of lifelong learning through entrepreneurship training community is expected to have an impact on the economic changes of society into a better life. Community participation has a very strategic role in implementing entrepreneurship training. Planning of training based on the identification of the community learning needs. Its implementation is based on optimizing the potential, excellence of human resources without ignoring the wisdom of local society culture. Assessment is carried out based collaborative self-evaluation. The community has a very central role in determining the outcome and impact of changes in knowledge, attitudes and entrepreneurial skills.

Keywords: Learning, empowerment, entrepreneurship